

# RULES

MCAS website "Fishin' Post" page.

**All communications between the advertiser and the webmaster must be in e-mail form. NO EXCEPTIONS!**

1. Advertising does not require membership in the MCAS.
2. Listings are limited to only aquatic related items. Freshwater and saltwater items are welcome.
3. Listings expire thirty (30) days from actual appearance on the web. Listings will be removed unless the webmaster is notified via e-mail..
4. Listings cannot be changed, but can be deleted if the webmaster is notified during the listing time allowed.
5. Optional web-ready pictures of items can be submitted by advertisers. Pictures are limited to only JPG format and 400 x 400 pixels in size.
6. Motor City Aquarium Society will not be responsible for errors or deletions caused by typographical errors or misspellings.
7. Upon approval of your ad, advertisers must contact the MCAS treasurer to address financial obligations. Advertising will commence upon notification of financial obligations being met through the treasurer of the MCAS.
8. Motor City Aquarium Society will not be responsible for the content of any advertisement nor the condition of any item. All financial arrangements between buyers and sellers, modes of shipping and delivery are to be negotiated between buyers and sellers only. Let the buyer beware.
9. Comments regarding misleading or deceptive advertisements should be reported to the webmaster. Webmaster shall forward reports to the MCAS board of directors for investigation and ultimate disposition of all such claims.

## **Note:**

- Contact information such as name, phone or e-mail address do not count toward line item totals.
- Limit of ten (10) line items per advertiser.
- Chargeable ads are subject to a \$5.00 minimum charge.

## **Rates:**

### **Members in good standing:**

- First five (5) line items FREE
- Next five (5) line item \$1.00 per line. Note limits and minimum charges above.

### **Non-Members, Commercial Enterprises or other organizations:**

- \$1.00 per line. Note limits and minimum charges above.